

## I4DE Final event (19<sup>th</sup> – 25<sup>th</sup> January 2024)

### Workshop & Training – January 19, 2023: Training, Workshop & Team constitution (Novation City)

- 08:45 AM: Registration
- 09:00 AM: Opening Ceremony: Introduction of the competition and evaluation criteria. (Akrem MAHJOUBI Nehla GHEDIRA & Moncef GHISS)
- 09:15 AM: Constitution of work teams according to profiles.
- 09:45 AM: Workshop 1: Ideation & Business Model Workshop – I4.0-oriented projects (Seif BEN ROMDHAN - Coach)
  - Module 1 – Innovation & Digital Entrepreneurship
  - Module 2 – Analysis of the issue & Ideation
- 01:00 PM: Lunch
- 02:30 PM: Workshop 1: Ideation & Business Model Workshop – I4.0-oriented projects (Seif BEN ROMDHAN - Coach)
  - Module 3 – Business Model Canvas
  - Brainstorming and Ideation: Proposing & validation innovative ideas
- 05:30 PM: Team Management & Task Allocation – Minimum one coach by team
- 06:30 PM: End of the first day



### Challenge Day 1 – January 20, 2023: Team constitution and Training (Novation City)

- 08:45 AM: Registration
- 09:00 AM: Workshop 1: Ideation & Business Model Workshop – I4.0-oriented projects (Seif BEN ROMDHAN - Coach)
  - Module 3 – Business Model Canvas
- 01:00 PM: Lunch
- 01:30 PM: Workshop 2: Training in 'The Art of Pitching – I4.0-oriented projects'
  - A Flop video illustrating approaches to avoid in a situation.
  - A Top video guiding on the best practices of a pitch & prepare your pitch.
- 06:00 PM: End of the second day

### Challenge Day 2 – January 21, 2023: Preparation of Concept Note; Prototype; etc. - (Novation City)

- 09:00 AM: Project Preparation
- 01:00 PM: Teamwork & Project discussion with coaches
- 01:15 PM: Lunch
- 02:00 PM: Workshop 2: Training in 'The Art of Pitching – I4.0-oriented projects'
  - Test your pitch in terms of structure and receive feedback.
  - Evaluate the impact of your pitch.
- 05:00 PM: Teamwork & Project Preparation
- 06:30 PM: End of the third day

### January 22, 2023: Candidate Pitches – (ENISO)

1:00 PM: Deadline for project submission (Report - 5 slides in accordance with the template to be downloaded)

03:00 PM: Candidate Pitches (groups) : validation of skills and selection of the two best projects - 10mn and 5mn for questions

Jury : Romeo BANDINELLI (UNIFI - Italy) ; VIRGINIA FANI (UNIFI- Italy) ; Akrem MAHJOUBI (NOVATION CITY – Tunisia) ; Industrial partners (ENOVA ROBOTICS ; XPERT MECA & YAMAICHI)

06:00 PM: Result challenge - End of the workshop first day

### Workshop Final event Day 2 : 23/01 2024 : I4DE Final Ceremony : Conference and Roundtable Discussion (Concorde Green Park Palace)

08:30 AM: Registration

09:00 AM: Opening Session: Moderator: Moncef GHISS (University of Sousse)

- Pr. Lotfi BELKACEM – President of the University of Sousse
- Pr. Olfa BOUALLEGUE – Vice-President, University of Sousse
- Pr. Moez KHENISSI – Vice-President, University of Sousse
- Pr. Ali DOUIK – Director of the National Engineering School of Sousse
- M. Hichem TURKI – CEO Novation City

09:30 AM: Plenary Conferences: Moderator: Maha KHEMAJA (University of Sousse)

- Conference 1: International Master – procedures & regulation | Mme. Kaouther MAROUANI
- Conference 2: Industry 4.0 towards 5.0 and Perspectives on Education and Research – UTC's Experience (Integrating Mechatronics and Smart Production for Innovative & Sustainable Manufacturing) | Pr. Benoit EYNARD
- Conference 3: Industry 5.0 & Industrial Project Management: UNIFI's Experience | Pr. Romeo BANDINELLI

11:15 AM: Coffee Break

11:45 AM: Prize Award Ceremony – Winning Project Pitch

12H30: Roundtable Discussion: Moderator: Dr. Virginia FANI (UNIFI) & Dr. Anas ROCHDI: Industry 5.0 - Sustainability, Management and Business Aspects | Dr. Henda GHARBI & Dr. Sonia MAKNI (Reporting)

01:30 PM: End of the Final event Ceremony

